



**Gator
Greenbacks**

2022-2023 RATES

352-448-1621 | gatorgreenbacks.com
jeremy@gatorgreenbacks.com

**Now offering
color logos
on green
coupons!**

1 Coupon - \$30
2 Coupons - \$55
4 Coupons - \$80
3 Page Spread - \$150

		FALL 42,000 COPIES	SPRING 42,000 COPIES	SUMMER 25,000 COPIES
COLOR AD + GREEN COUPON	Full Page + 1 Green Coupon	\$1625	\$1625	\$1249
	1/2 Page + 1 Green Coupon	\$1185	\$1185	\$909
	1/4 Page + 1 Green Coupon	\$859	\$859	\$659
COLOR ADS	Full Page Color Ad	\$1385	\$1385	\$1059
	1/2 Page Color Ad	\$919	\$919	\$709
	1/4 Page Color Ad	\$565	\$565	\$439
GREEN COUPON	3-Page-Spread Green Section	\$1919	\$1919	\$1469
	4 Green Coupons	\$1119	\$1119	\$859
	2 Green Coupons	\$755	\$755	\$579
	1 Green Coupon	\$455	\$455	\$349

Summer Ad Deadline 7-11-22
Graphics Deadline 7-14-22
Distribution 8-24-22
Expiration 1-9-23

**PRE-PAY
DISCOUNT**
5% OFF

The Regular Price

*When you pay in full within 10 days after being contacted by our Sales Rep.

**1 YEAR
DISCOUNT**
5% OFF

The Regular Price

*When you sign an Annual Agreement for 3 consecutive editions (i.e. Spring, Summer, Fall)

**CRYPTO
DISCOUNT**
5% OFF

The Regular Price

*When you pay with Ethereum, Dogecoin, Bitcoin, Litecoin



CASE STUDY

TOTAL REDEMPTIONS

Matt received over 1,000 coupons back throughout the entire Fall semester! This works out to be about 12.5 per day. He continued to receive them right up to the end of the semester.

TOTAL SALES

By the end of Fall 2021 the total sales were over \$12,000! We're super excited about this as it's this turned out to be a true win/win situation, the students are getting a great deal and Matt is receiving a bunch of traffic from this promotion.

TOTAL RETURN ON AD SPEND

This works out to be a 12x return on Matt's investment. This is a true testament to the power of print advertising combined with a great product and excellent operations.

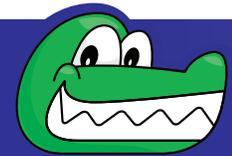


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CLIENT TESTIMONIALS

“

After trying out several other advertising platforms, nothing brings people in like Gator Greenbacks.”

Anthony Vance – Smoothie King

“

We always let the store know when your book comes out because as soon as you drop there is a definite uptick in traffic.”

Sally White – Burger Fi



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“

There's a reason that Hungry Howie's Pizza has been an advertiser with Gator Greenbacks for many years. We consistently see a return-on-investment that is heads and shoulders above any other form of advertising in the Gainesville area. Recent sales from advertising in the Fall 2021 and Spring 2022 Editions averaged 11.48x the ad spend! With returns like these, it makes for an easy decision at renewal time. Jeremy and his team are true marketing partners and do their best to assure advertising success.”

**Sandra Harley
Devine Communications**

STUDENT TESTIMONIALS

Great coupons found in one little book. I carry my little book around with me wherever I go. Wonderful variety of vendors that I frequent. I am very grateful to have my book mailed to me because I can't get to the middle of UF campus.

The deals! It makes it easier to try local places that I may not have thought about trying before.

The coupons!! I like that it gets me to try new things.

Lots of great deals! Very easy to use.

The discounts are given for places that I go to very often. It's very organized and helps me get great deals.

Let's me explore new local restaurants and save money.

I love saving money on food through your coupons!

I like that GG has multiple options to Gainesville businesses and I especially like when there are multiple coupons for the same place.

I save so much money. Please keep it going.

I love how many of the businesses are local!

I enjoy having coupons at my disposal as being a college student can be expensive.

The variety of options available and variety of services included from food to car services.

I love that GG tries to help students with free coupons!

GG introduces me to many businesses in Gainesville

FALL SPECIALS

FREE ADVERTISING OPPORTUNITY

We have partnered with an awesome merchant processor who has agreed to either pay for a POS upgrade (for restaurants) or pay for some free advertising with Gator Greenbacks! *Ask us today to see if you qualify.

PRE-PAYMENT DISCOUNT

With the cost of paper (just like everything else) going up rapidly these past few months, we are offering a 15% discount for annual agreements that pre-pay (only pay for each issue when it's due) so we can lock in some pricing.



CALL NOW

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